



# The Value Realization Platform for Outcome-Led Growth™

Provider growth must now come from the customers you already have. One chain delivers it: adoption, then proven value, then retention and expansion.

## THE PROBLEM

### The Value Realization Gap Is Costing Both Sides

**Customers** buy outcomes they never realize. **Providers** can't prove value, so renewal and expansion stall. **AI spend** is widening the gap, faster.

33%

of SaaS spend is wasted on underused features and licenses

FLEXERA

95%

of companies report no measurable ROI from AI investments

MIT, 2025

80–90%

of renewals go to high-adoption vendors

STRIPE

## THE SOLUTION

### Outcome-Led Growth: Sell. Deliver. Sell More.

#### STEP ONE

#### Sell

Core product plus a paid adoption service, sold together

New revenue and margin



#### STEP TWO

#### Deliver

Guide the adoption and workflow change most providers miss

Promised value, delivered



#### STEP THREE

#### Sell More

Turn proven value into renewal, expansion, and advocacy

Durable, compounding growth

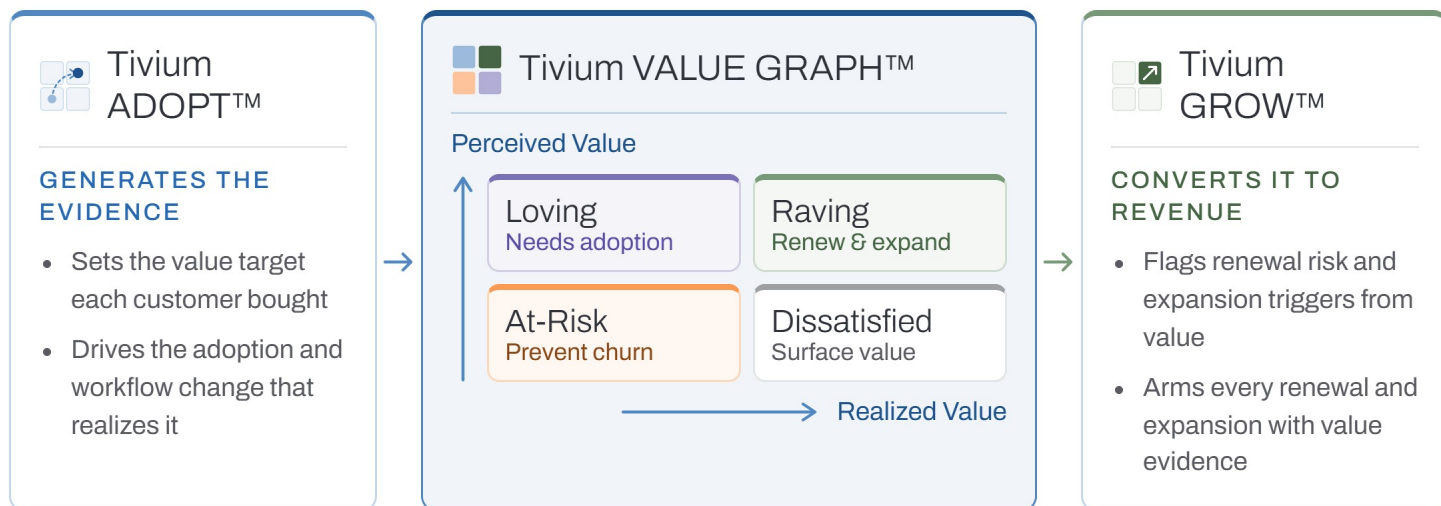
#### TIVIVIUM RUNS THE LOOP AND KEEPS THE RECEIPTS

Every cycle turns promised value into proven value, and proven value is the currency of renewal and expansion.



# Tivium Is the Revenue Growth Engine for Outcome-Led Growth

End User Adoption → Customer Value → Provider Growth



Tivium AI™ runs inside all three, coaching every end user and cueing every provider team.

## PROVEN VALUE PAYS

### Adoption Service Self-Funds Compounding Growth

WITHOUT TIVIUM

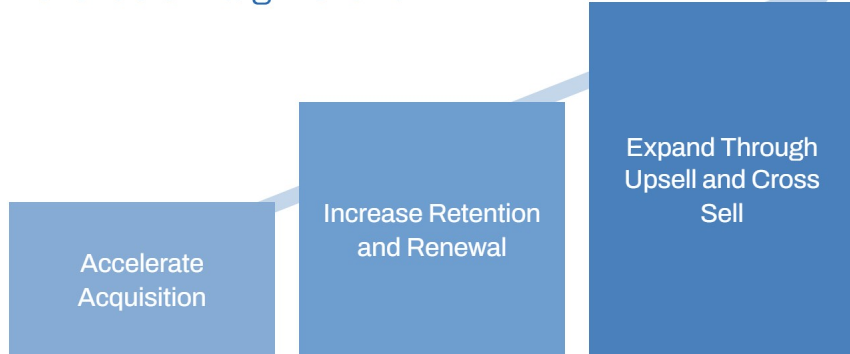
\$67M ARR, 94% NRR

WITH TIVIUM

\$125M ARR, 111% NRR

Tivium Total Financial Impact Model, mid-market SaaS provider base case

## Revenue & Margin Growth



## SEE IT IN ACTION

The Revenue Growth Engine Is Demo-Ready Now

Contact Us To Learn More

[tivium.ai](https://tivium.ai)